<u>Department of Art & Art History</u>

Portfolio Guidelines
for Admission to the BA in Art (studio)

Welcome to all interested in pursuing a studio degree in art! We encourage students with a range of prior experience to apply. The department is committed to providing students with a meaningful learning experience by maintaining desirable faculty-student ratios. Admission to the program is competitive. Due to the large number of applicants received each year, acceptance is limited to a select number of applicants who demonstrate potential for successful completion of the program.

I. Eligibility:

Enrollment in all studio art courses is open **only** to students who have been formally accepted to art major during the annual entrance portfolio review. Applicants to the department **must already be accepted to UNC Charlotte to submit a portfolio for admission to the major.**

II. Portfolio Deadlines/Calendar:

Digital portfolios are reviewed after the deadlines below for entrance into the art major for the academic year of **Fall 2019--Spring 2020**:

- **Priority Review—March 1, 2019—Noon (open to any accepted student)**
  - o Students who submit to the priority review deadline will be given priority status in the selection process and, if accepted into the major, will have the advantage of choosing to attend earlier advising and orientation dates for course registration.

- **Space Available Review—April 8, 2019—Noon (open to any accepted student)**
  - o Students who submit to this deadline should understand that admission will be based on available spaces left in the program after the priority review. If accepted into the major, choices regarding advising and orientation dates for course registration will be more limited at this time. Students **cannot** submit to both the Priority and Space Available Reviews.

Approximately **3 weeks after each portfolio deadline**, applicants will receive notice that portfolio review decisions have been confirmed. A letter of admittance <u>or</u> non-admittance from the Department will be sent to freshmen and transfer students by mail. Current students will be notified by email of decisions and next steps to declare the art major.

III. Portfolio Requirements

The following must be delivered by mail or in person to Rowe 173 by the portfolio deadlines:

1. **A digital portfolio on FLASHDRIVE or CD** of 10 artworks**.**
   (See "Compiling your Digital Portfolio" section below for details.)

2. A completed **Portfolio Application Form**
   New freshmen and transfer students will receive the Portfolio Application Form from the Admissions office upon acceptance to the University. Current UNC Charlotte students should request the Portfolio Application Form by email from eschley@uncc.edu or in person in Rowe 173.

IV. Compiling Your Digital Portfolio:

The department will assess your ability to succeed in the Foundations Studio courses as a part of its entrance review criteria. Foundation classes such as Drawing One, 2D and 3D design explore a range of tools and creative processes. Show us you are ready for the Foundations experience by submitting examples of 10 different artworks *representing the range of your best visual thinking, skill and creativity. Eligible examples include work created in high school, private classes, university courses, and/or on your own without instruction.*

Choose between the following options for your entrance portfolio content:

Option A: submit a total of (10) artworks from a variety of disciplines.
Option B: submit up to (5) artworks from one particular studio discipline and/or process with (5) remaining artworks that demonstrate a different range of skills/processes.

- Scan or photograph artwork carefully and artfully. For tips, view the five-minute video at: http://www.youtube.com/watch?v=iZyRmxPMI9Q.
  Quick tips summarized as follows: *Photograph the works in outdoor, indirect light to avoid harsh shadows. Fill the viewfinder, consider the composition, and keep the background simple. Do not use the on-camera flash. Shooting with a tripod is recommended to ensure sharp focus. Optional color correction and cropping in an application such as Photoshop is permitted.*

- You may but are not required to include up to (2) images per artwork to show an additional view, detail, or source referenced that informs the viewer's understanding of the work. Duration of video clips should be limited to a maximum of 2 minutes--mp4 or .mpeg formats permissible.

- Compile digital images of artwork on a Flashdrive or CD. You can include individual files in .jpg format, or use PowerPoint (.pptx) or a multiple-file Acrobat (.PDF) to submit your images as a slideshow. Rather than using a timing mechanism, slideshows should be configured to be advanced manually.
  Please view your CD on multiple computers (preferably a Mac) to make certain that all images/files are loaded properly*. Poor quality images will greatly reduce your chance of acceptance. Faulty/blank CDs will not be reviewed. Work examples submitted in formats other than .jpg, .pptx or .pdf will not be accepted.* ***CDs and Flashdrives will not be returned.***

V. Portfolio Review Criteria:

Select & submit work you believe best represents your potential. Your ability to choose wisely is part of the criteria evaluated. The committee will assess your portfolio work examples, reflective statements, and conclusion statement based on evidence of the following:

- GPA of 2.5 or higher evidenced on academic transcript for currently enrolled UNC Charlotte students

- Range of skills and/or art making processes

- Creative problem solving and conceptual ability

- Responsible use of intellectual property
Note: If you include work that is copied from another artist and/or source (per class assignment or intended self-study objectives) a statement referencing the source and/or purpose of the work <u>must be included</u> in the description on the Portfolio Application Form. See the UNC Charlotte Code of Student Academic Integrity: http://legal.uncc.edu/policies/up-407

- Creative and expressive use of media

- Understanding and application of design elements and principles

- Technical ability and craftsmanship

- Engagement with the work

- Ability to articulate your ideas in writing

- Potential for advanced level study